• Authoritative and trusted
• Lead-in research resource
• Continuously updated content
• Written by scholars, edited by professionals

www.britannica.co.uk/academic
Written by scholars, edited by professionals

Britannica employs a dedicated staff of in-house professionals – and has an extensive network of over 4,500 renowned scholars, advisers, content specialists and writers who ensure that Britannica is current, accurate, unbiased, comprehensive, relevant, international in scope and engaging. Expert contributors include:

**Desmond Tutu** (South African Anglican Archbishop/Nobel Prize for Peace, 1984) on the *Truth and Reconciliation Commission in South Africa*

**Mark Hall** (Coauthor of Sunburst: The Ascent of Sun Microsystems) on *ICANN, Sun, Oracle, Microsoft*

**Bill Clinton** (Former president of the United States) on the *Dayton Accords*

**Donald Wuebbles** (Harry E. Preble Professor of Atmospheric Sciences, University of Illinois, USA) on *ozone layer and ozone depletion*

**Muhammad Yunus** (Bangladeshi Economist/Nobel Prize for Peace, 2006) on *the battle against poverty*

---

**A great lead-in resource for undergraduates**

We found that students, in particular undergraduates, make good use of the resource as an introduction to topics that are new to them, to begin their research into a subject, and to expand their knowledge using the additional recommended readings and links to full text articles.

Alison Brock, Open University, UK

---

**Continuously updated**

Each year Britannica’s editorial and development staff add:

- More than 15,000 new and revised articles
- Thousands of tables and graphs
- More than 5,000 new photographs
- Hundreds of new illustrations
- More than 300 new videos and hundreds of maps created by our cartographic department

---

Trusted by:
- UNIVERSITY OF OXFORD
- CORNELL UNIVERSITY
- DARTMOUTH COLLEGE
- DUKE UNIVERSITY
- EDINBURGH UNIVERSITY
- MCGILL UNIVERSITY
- NORTHWESTERN UNIVERSITY
- ONTARIO COLLEGE UNIVERSITY LIBRARY
- PRINCETON UNIVERSITY
- WIEN
- UNIVERSITÉ PARIS 8 (SORBONNE)
- UNIVERSITÉ TOULOUSE 1
- UNIVERSITY COLLEGE DUBLIN
- UNIVERSITY OF CHICAGO
- UNIVERSITY OF MADRID
- UNIVERSITY OF MONTREAL
- UNIVERSITY OF NOTRE DAME
- CALIFORNIA INSTITUTE OF TECHNOLOGY
- COLUMBIA UNIVERSITY
- UNIVERSITY OF PENNSYLVANIA
Unique content and tools that makes research easier and more productive

Designed for the need of students, researchers and faculty

- More than 800,000 full-text journal and magazine articles incorporated into Britannica’s search and correlated to specific reference articles.

- E-books and Primary Sources – tens of thousands of e-books (many of them illustrated) as well as historical papers and documents tagged to articles.

- Users can keep their research organised with the personalised workspace.

- Save time with the automatic citations at the end of articles; simply export the citation as MLA, APA, Harvard or Chicago Manual of Style.

- Collaborative content – any individual or community of writers, teachers and students may enhance and contribute to Britannica articles, subject to Britannica’s editorial approval.

- Article history and contributor features inform users when an article was last updated and who updated the article.

- Web’s best sites – Britannica editors select more than 100,000 external websites (continuously vetted for viability) and tag them to articles and search results.

And much more:

- World Data Analyst – an exclusive database of current and past statistics and the interactive World Atlas provides access to detailed Britannica maps and country data simultaneously.

- Gateway to the classics – an extensive collection of significant works covers literature, philosophy, history, and science.

- Merriam-Webster’s Collegiate® Dictionary and Thesaurus & Dictionary of Quotations
Mobile App
The complete Encyclopædia Britannica – the world’s most trusted reference source, enhanced for your iPad, iPhone, or iPod Touch.

“Excellent in every facet. This is the collection of knowledge of the human experience, curated by experts we can rely on. I will always defer to Encyclopædia Britannica for authenticity.”
App user

Accessibility & Flexibility
Britannica supports integration into Meta search, and federated search programs, Open Search API, is Open URL compliment and integrates with most learning management systems such as Moodle. Access is provided institution wide by Shibboleth, Athens, IP authentication & URL referral.

Get the most out of your subscription
Britannica offers complementary online training sessions for all subscribers plus personalised workshops. We also provide access to a library of free webinars and demonstrations addressing our customers’ needs.

Plus! Foreign-Language Resources
Britannica publishes reference resources in several languages (Spanish, French, Japanese, Korean, and Chinese) for native speakers, bilingual students and foreign-language students. These are available to institutions though Britannica’s Global Reference Centre, Spanish and Arabic Translation Tool.

Contact us for more information
Encyclopædia Britannica (UK) Ltd.
Unity Wharf, 13 Mill Street
London SE1 2BH, UK
Tel: +44 (0) 20 7500 7824
Fax: +44 (0)20 7500 7878
Email: enqBOL@britannica.co.uk

Also available from Britannica
BRITANNICA IMAGE QUEST • BRITANNICA E-BOOKS • ENCYCLOPÆDIA BRITANNICA APP

©2012 Encyclopædia Britannica, Inc. Britannica, Encyclopædia Britannica, Britannica Online, and the Thistle logo are registered trademarks of Encyclopædia Britannica, Inc. Merriam-Webster and Collegiate are registered trademarks of Merriam-Webster, Incorporated. All other brand and product names are the trademarks or the registered trademarks of their respective companies.